

“No message on a bumper-strip will change minds.” Well... yes and no. Does a “Support Our Troops” yellow ribbon change any minds? The message itself does not – but the wide distribution of that logo powerfully demonstrates conservative solidarity. A quick story: In the last week before the 2004 election, after months of hard work to defeat Bush, I was driving my convertible through a conservative suburb and stopped short in the middle of an intersection. Looking in all four directions I was stunned to realize that every house as far as the eye could see was flying the American flag overhanging the sidewalk. Every house! That’s when I knew we were going to lose. These people had solidarity, and they had the pride to display their values. Now...

Picture half-a-million Dead Elephants popping-up everywhere, almost overnight. That event will send an unmistakable signal to our conservative brethren - that millions of Americans are sick of what they have done to our country, and that we’re going to kick them out of power!

So, this is not just a bumper-strip – this is a campaign! To succeed **YOU MUST SPREAD THE WORD!**

www.DeadElephant.ORG



The bumper-stripe graphic features the text "we torture you so you don't have to!" in a bold, sans-serif font. The word "we" is red, "torture" is black, "you" is blue, and "so you don't have to!" is black. To the right of the text is a stylized American flag logo consisting of a red top section, a blue bottom section with two white stars, and a white cross. Below the logo is the text "DeadElephant.ORG" in a bold, black, sans-serif font. In the bottom left corner, there is a small vertical text "cut here" and a copyright notice "© 2006 Jeff Goldsmith". In the bottom center, there is a text "available free -- www.deadelephant.org".

“But how do I...” With tape! If it gets rained on, print another. There’s more than 50 in the set, so enjoy some variety. (And this bumper-strip won’t still be stuck to your car 10 years from now.) But, if you want a regular sticky bumper-strip, they are all available through our web-store for 3 bucks (our cost) and will arrive by mail.

Get this bumper-strip free, instantly, direct from our web-site: www.DeadElephant.ORG