

“No message on a bumper-strip will change minds.” Well... yes and no. Does a “Support Our Troops” yellow ribbon change any minds? The message itself does not – but the wide distribution of that logo powerfully demonstrates conservative solidarity. A quick story: In the last week before the 2004 election, after months of hard work to defeat Bush, I was driving my convertible through a conservative suburb and stopped short in the middle of an intersection. Looking in all four directions I was stunned to realize that every house as far as the eye could see was flying the American flag overhanging the sidewalk. Every house! That’s when I knew we were going to lose. These people had solidarity, and they had the pride to display their values. Now...

Picture half-a-million Dead Elephants popping-up everywhere, almost overnight. That event will send an unmistakable signal to our conservative brethren - that millions of Americans are sick of what they have done to our country, and that we’re going to kick them out of power!

So, this is not just a bumper-strip – this is a campaign! To succeed **YOU MUST SPREAD THE WORD!**

www.DeadElephant.ORG



The bumper strip design features the word "new!" in a yellow oval with a blue border. Below it, the words "ULTRA RIGHT" are written in large, bold, black capital letters. Underneath that, the phrase "now with 'straight-talk'" is written in a smaller, blue, italicized font. To the right of the text is a stylized elephant logo. The elephant's body is red, and its trunk is curved upwards. The elephant is set against a blue circular background that contains two white stars and a white 'X' mark. Below the logo, the text "DeadElephant.ORG" is written in bold, black capital letters. In the bottom left corner, there is a small copyright notice: "© 2006 Jeff Goldsmith". In the bottom center, there is a line of text: "available free at www.deadelephant.org". On the far left edge, there is a vertical text "cut here".

“But how do I...” With tape! If it gets rained on, print another. There’s more than 50 in the set, so enjoy some variety. (And this bumper-strip won’t still be stuck to your car 10 years from now.) But, if you want a regular sticky bumper-strip, they are all available through our web-store for 3 bucks (our cost) and will arrive by mail.

Get this bumper-strip free, instantly, direct from our web-site: www.DeadElephant.ORG